

Congress to deliberate asset leasing

By NATION Correspondent

Two non-governmental organisations host discussions on the leasing industry tomorrow.

Development Outcomes Limited and Intermediate Technologies Consultants say leasing of assets is way of creating national wealth.

In a press statement, Mr Julius Kinyua, the executive director of Development Outcomes, said leasing allows assets to be moved to where they are most needed.

He said that during the congress, experts will demonstrate how the government's efforts to create work for 500,000 Kenyans annually should also focus on asset leasing.

"While it is important for the government to attract private investments from overseas, especially the much sought IMF and World Bank loans, it is important to look at asset utilisation once the assets have been secured," Mr Kinyua said.

He said acquired assets lose value unless put to economic use.

Mr Kinyua noted that leasing is based on the premise that just enough assets are deployed to generate sufficient returns.

"Indeed private companies that thrive understand that profits are made by not owning, but by using assets. This approach saves financial resources for other investment opportunities," he said.

Among those to attend the talks at Fairview Hotel, Nairobi are banks, non-governmental organisations and non banking financial institutions

Leasing concept unveiled

By Francis Openda

A PIONEER business concept aimed at maximising asset utilisation is set to be launched in Kenya tomorrow.

Leasing of assets, a new business phenomena in the country is expected to provide a framework for assets to freely migrate from where they are idle to where they are needed for economic growth.

According to two leading experts, Mr Julius Kinyua of Development Outcomes Limited and Mr Oliver Wakelin of the United Kingdom's Intermediate Technology Consultants, the concept, if adopted, will boost the government's efforts of creating 500,000 jobs annually.

They said in a statement yesterday that lack of optimal utilisation of acquired assets has meant that the assets are of no value yet they could be put into economic use.

"While it is important for the government to attract private investments from overseas, it is important to look at asset utilisation once the assets have been secured," they explained.

The two experts will tomorrow hold a talk on the leasing industry in Kenya at the Fairview Hotel, Nairobi.

They said banking and financial institutions, small and medium enterprises that supply or distribute to large organisations and development practitioners can greatly benefit from leasing.